



NIMSA 2025

Healing Africa Naturally

Booths & Registration Form



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SECURAGE
COMMUNICATIONS
SERVICES





Company Information

*Indicates required information

*Exhibiting Company

*Company Address

*City

*State

*Country

*Phone eg +(123) 456 7890 123

*Company E-mail

*Corporate Website

Current show contact person information

Show contact person receives all information and communications. Enter all fields below

*First Name

*Last Name

*Official Title

*Phone eg +(123) 456 7890 123

*Phone 2 eg +(123) 456 7890 123

*Official E-mail

*Address (if different from company address)



Continued from page 1

*Address 2

*Address 3

*City

*State/Province

*Zip / Postal Code

*Country

Senior Authorizing Individual Information

Show contact person receives all information and communications. Enter all fields below

*First Name

*Last Name

*Official Title

*Official E-mail

*Phone

Booth Selector's Information

** Only necessary to fill out if different from contact above

*First Name

*Last Name

*Official Title

*Official E-mail

*Phone

NIMSA 2025 - BOOTH SALES FORM



Choose Booth Space/Sizes



1. Select your desired booth size and location from the options below. The booth prices are listed in this page and on the Floor Plan. We've made the pricing as clear as possible, but if you have any questions or need clarification, please feel free to contact us on harry@himsa.africa or call **Harry** on (+234) 809-705-3885, (+234) 906-436-8993 and (+234) 904-382-3108.

NOTE: If you do not see the exact booth size you are looking for, select the nearest size and indicate in the comment box the exact booth size you would like.

2. Desired booth spaces are considered when assigning your booth and are not guaranteed. Space selection is conducted in priority order and you will be able to select from what is available at the time that **Securage Communications Services** (the organizer of NIMSA 2025) calls you for your space selection.

1. Standard Inline Booth (10' x 10' / 3m x 3m = 9m²) – ₦2,500,000 (\$1,551.84)

Description: A single-sided exposure booth, bordered by neighboring exhibitors on both sides and back.

Included Package:

- Standard carpet flooring
- One table and two chairs
- One power outlet
- Overhead lighting
- Company name on fascia board
- One Waste bin

2. Corner Booth (10' x 10' / 3m x 3m = 9m²) – Varies (Call for Pricing)

Description: Located at the end of an aisle, offering exposure on two sides, enhancing visibility and foot traffic.

Included Package:

- Standard carpet flooring
- One table and two chairs
- Two power outlets
- Overhead lighting
- Company name on fascia board
- One Waste bin

3. Inline Booth (10' x 20' / 2m x 3m = 6m²) – ₦1,800,000 (\$1,117.33.00)

Description: Double the length of a standard booth, providing additional space for product displays or customer interactions.

Included Package:

- Standard carpet flooring
- Two tables and four chairs
- Two power outlets
- Overhead lighting
- Custom fascia name board
- One Waste bin

4. Peninsula Booth (20' x 20' / 6m x 6m = 36m²) – ₦3,500,000 (\$2,172.58)

Description: Accessible from three sides, offering substantial space for elaborate displays and interactive setups.

Included Package:

- Premium carpet flooring
- Lounge seating area
- Two tables and six chairs
- Four power outlets
- Spotlighting and overhead lighting
- Custom branding options
- Two Waste bin

5. Island Booth (20' x 20' / 6m x 6m = 36m² or larger) – Varies (Call or Pricing)

Description: Freestanding space with access from all four sides, ideal for maximum visibility and attendee engagement.

Included Package:

- Raw space only (custom design required)
- Flexible layout for immersive branding
- Multiple power outlets
- Lighting options based on custom build
- Dedicated support for booth setup.

Additional Considerations

- **Flooring:** Basic carpeting starts at **\$2 per square foot**, with premium options like premium flooring costing over **\$10 per square foot**.
- **Custom Booth Design & Build:** Costs vary depending on design complexity. For booths under **20' x 20'**, expect around **\$300 per square foot**; for larger booths, costs range from **\$200-\$300 per square foot**.

Invest in the right booth to make a lasting impact at NIMSA 2025!

Whats your choice?
Shade appropriate box

Option 1 Option 2 Option 3 Option 4 Option 5

☐
☐
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REMEMBER!! Early Birds (Before May 31, 2025) will enjoy a 40% Limited Time Offer (Discount) on any booking



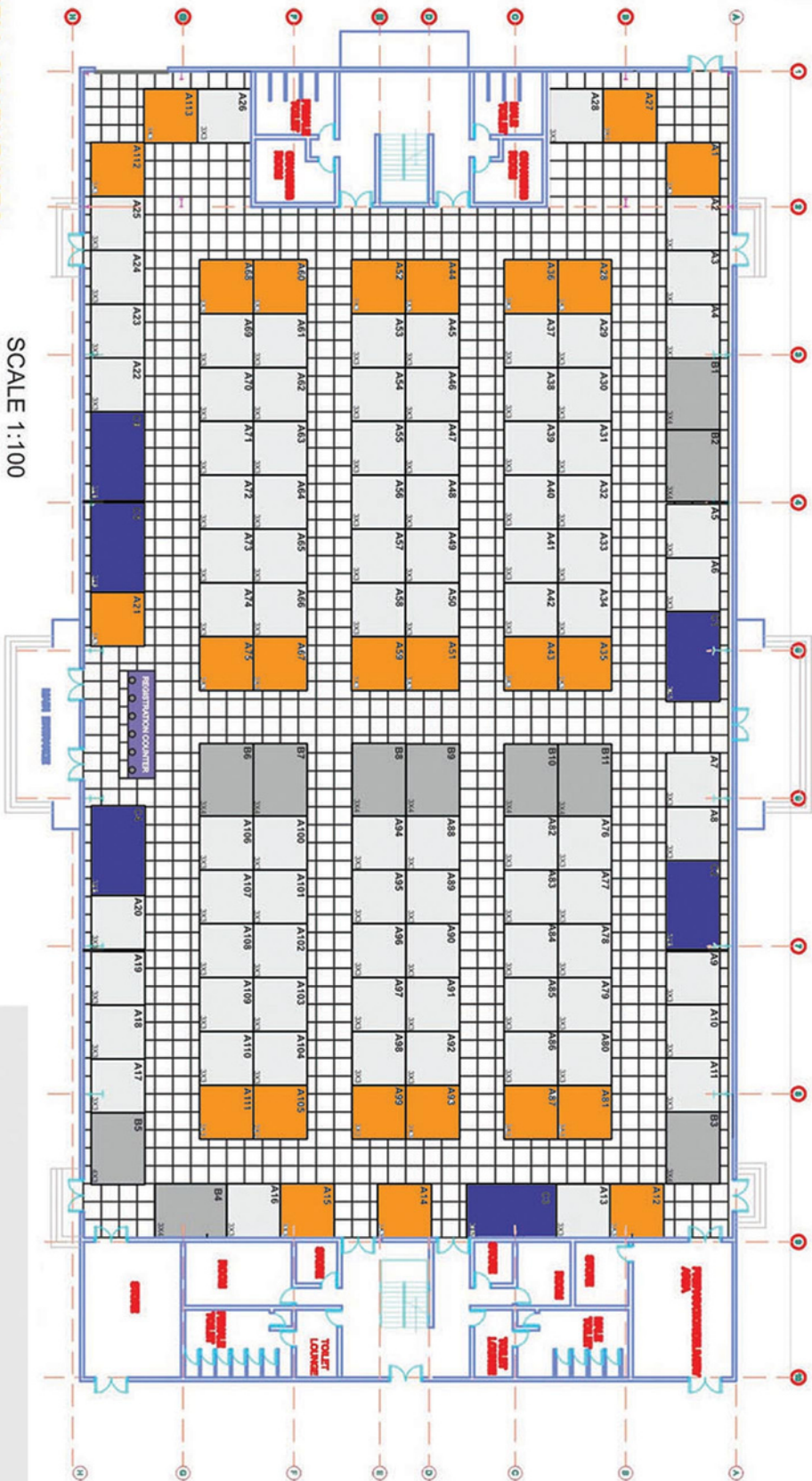
BUSINESS CATEGORY (Select the most relevant category)

Please specify the category of exhibits so we can allocate an appropriate section for you, in order that you may be well represented, Being in a wrong section can actually cause a poor outing for your brand

- ☐ Integrative Medicine Practitioner
- ☐ Herbal & Traditional Medicine
- ☐ Wellness & Alternative Health
- ☐ Pharmaceuticals & Nutraceuticals
- ☐ Medical & Wellness Equipment
- ☐ Health & Lifestyle Products
- ☐ Mental Health & Holistic Therapy
- ☐ Government & Regulatory Body
- ☐ Educational Institution or Association
- ☐ Eco-friendly & Sustainable Products
- ☐ Other (Please specify):

Additional Requirements: (Please note that these come with additional cost implications)

- ☐ Extra power outlets
- ☐ Custom branding setup
- ☐ Additional lighting
- ☐ Furniture rental
- ☐ Wi-Fi Access
- ☐ Other (Please specify):



SHELL SCHEME INFO:

SCALE 1:100

What comes with our standard shell scheme						
Booth Size (SQM)	Rate (\$)	Chair	Table	Spot Light	Waste Bin	Light Socket
9	1,500.86	2	1	2	1	1
12		2	1	2	1	1

Extra booth accessories/items are available at additional cost - see list and cost online at www.nicexpo.com/registration-cost
NB: It is the client's responsibility to provide text for fascia

For booking and reservation, please contact

efosa@nimsa.africa or admin@nimsa.africa

- LEGEND
- Standard 3x3 booths (Cornerpiece)
 - Standard 3x3 booths
 - Double Booth
 - Quarto Booth
 - Strategic 3x3 booths

Early Birds (Before March 15, 2025) will enjoy 20% discount on any booking.

COST FOR BOOKING A BOOTH

- Standard Inline Booth (10' x 10' / 3m x 3m) – \$3,400
- N 4,160,000 per booth (9m² minimum)
- Corner Booth (10' x 10' / 3m x 3m) – Varies (Premium Pricing)
- N4,680,000 per booth (9m² minimum)
- Inline Booth (10' x 20' / 3m x 6m) – \$6,800
- N9,120,000 per booth (18m² minimum)
- Peninsula Booth (20' x 20' / 6m x 6m) – \$80,000 – \$100,000
- N6,240,000 per booth (36m² minimum)
- Island Booth (20' x 20' / 6m x 6m or larger) – \$12,000
- (Space Only, Custom Build Costs Extra)