



Contact efosa@himsa.africa or admin@himsa.africa or call <u>(+234) 810-917-7042</u>

NIMSA 2025 - BOOTH SALES FORM



Choose Booth Space/Sizes



1. Select your desired booth size and location from the options below. The booth prices are listed in this page and on the Floor Plan. We've made the pricing as clear as possible, but if you have any questions or need clarification, please feel free to contact us on harry@himsa.africa or call Harry on (+234) 809-705-3885, (+234) 906-436-8993 and (+234) 904-382-3108.

NOTE: If you do not see the exact booth size you are looking for, select the nearest size and indicate in the comment box the exact booth size you would like.

2. Desired booth spaces are considered when assigning your booth and are not guaranteed. Space selection is conducted in priority order and you will be able to select from what is available at the time that Securage Communications Services (the organizer of NIMSA 2025) calls you for your space selection.

1. Standard Inline Booth (10' x 10' / 3m x $3m = 9m^2$) - 142,500,000 (\$1,551.84)

Description: A single-sided exposure booth, bordered by neighboring exhibitors on both sides and back.

Included Package:

- Standard carpet flooring
- One table and two chairs
- One power outlet
- Overhead lighting
- Company name on fascia board
- One Waste bin

Corner Booth (10' x 10' / 3m x 3m = 9m2) - Varies (Call for Pricing)

Description: Located at the end of an aisle, offering exposure on two sides, enhancing visibility and foot traffic.

Included Package:

- Standard carpet flooring
- One table and two chairs
- Two power outlets
- Overhead lighting
- Company name on fascia board
- One Waste bin

3. Inline Booth (10' x 20' / $2m \times 3m = 6m^2$ +1,800,000 (\$1,117.33.00)

Description: Double the length of a standard booth, providing additional space for product displays or customer interactions.

Included Package:

- Standard carpet flooring
- Two tables and four chairs
- Two power outlets
- Overhead lighting
- Custom fascia name board
- One Waste bin

4. Peninsula Booth (20' x 20' / 6m x 6m = 36m²) - \(\frac{1}{2}\),500,000 (\(\frac{1}{2}\),172.58)

Description: Accessible from three sides, offering substantial space for elaborate displays and interactive setups.

Included Package:

- Premium carpet flooring
- Lounge seating area
- Two tables and six chairs
- Four power outlets
- Spotlighting and overhead lighting
- Custom branding options
- Two Waste bin

5. Island Booth (20' x 20' / $6m \times 6m = 36m^2$ or larger) - Varies (Call or Pricing)

Description: Freestanding space with access from all four sides, ideal for maximum visibility and attendee engagement.

Included Package:

- Raw space only (custom design required)
- Flexible layout for immersive branding
- Multiple power outlets
- Lighting options based on custom build
- Dedicated support for booth setup.

Additional Considerations

- Flooring: Basic carpeting starts at \$2 per square foot, with premium options like premium flooring costing over \$10 per square foot.
- Custom Booth Design & Build: Costs vary depending on design complexity. For booths under 20' x 20', expect around \$300 per square foot; for larger booths, costs range from \$200-\$300 per square foot.

Invest in the right booth to make a lasting impact at NIMSA 2025!

Whats your choice? Shade appropriate box

Option 1 Option 2 Option 3 Option 4 Option 5

REMEMBER!! Early Birds (Before May 31, 2025) will enjoy a 40% Limited Time Offer (Discount) on any booking